

St Andrews, Nov. 2008

Human–Computer Interaction: as it was, as it is, and as it may be

The Great Escape

Alan Dix

InfoLab21, Lancaster University, UK

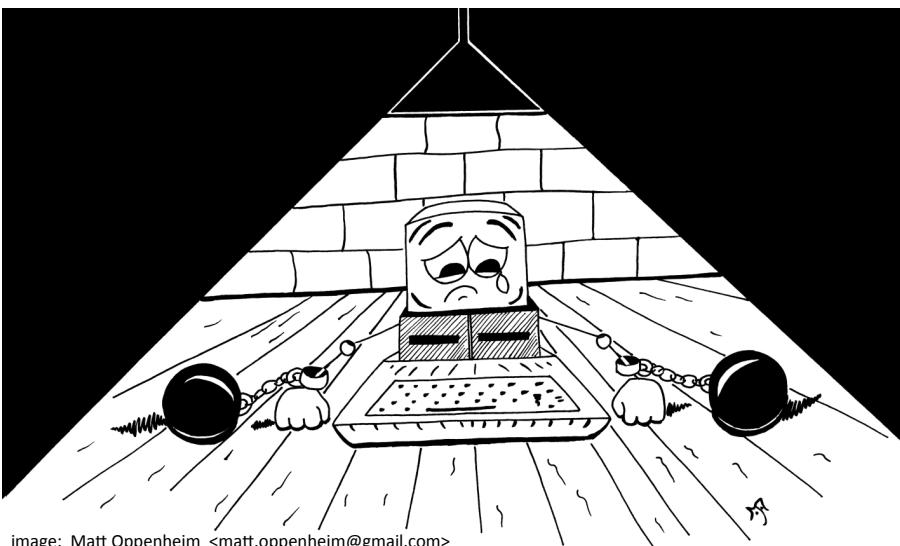
www.hcibook.com/alan

www.alandix.com/blog



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after nearly 20 years
shackled to the office desk



2

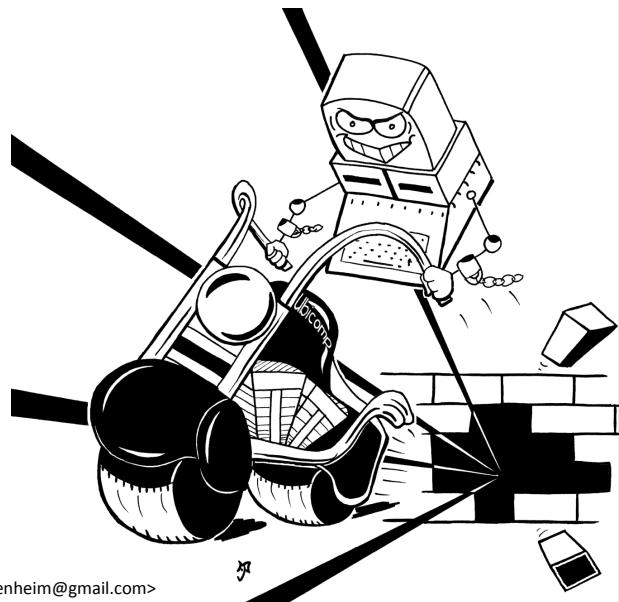
image: Matt Oppenheim <matt.oppenheim@gmail.com>

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... the computer now breaks free!

3

image: Matt Oppenheim <matt.oppenheim@gmail.com>



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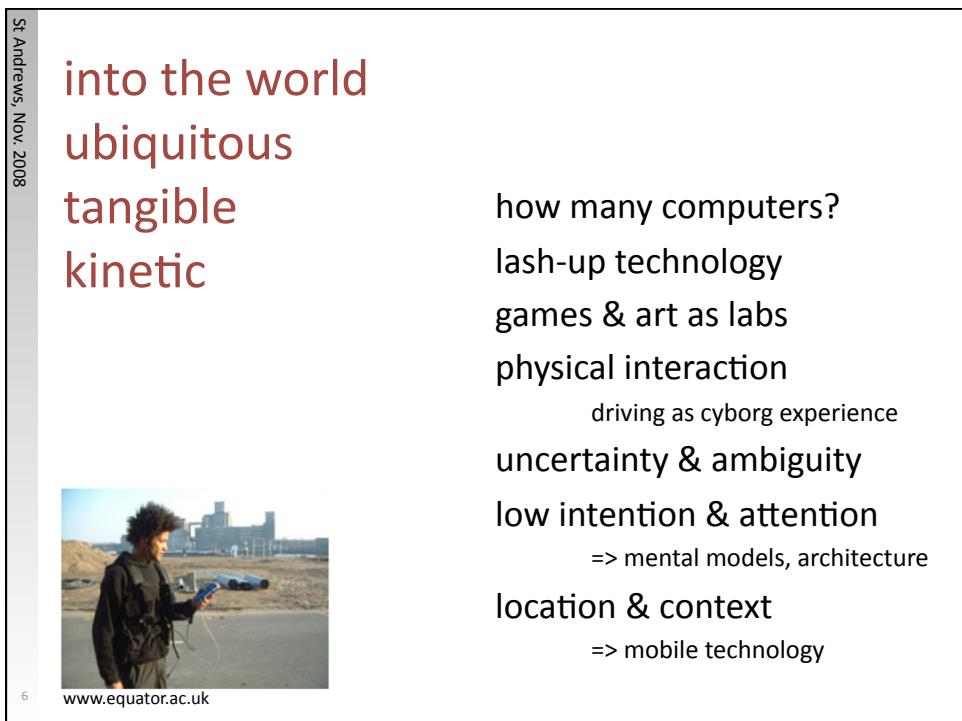
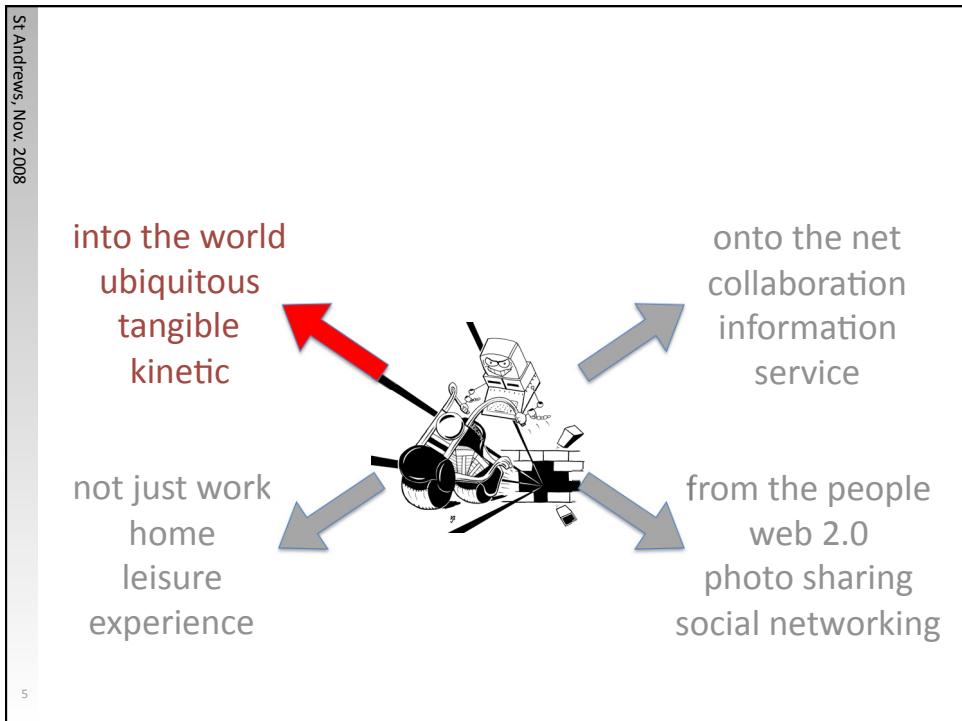
into the world
ubiquitous
tangible
kinetic

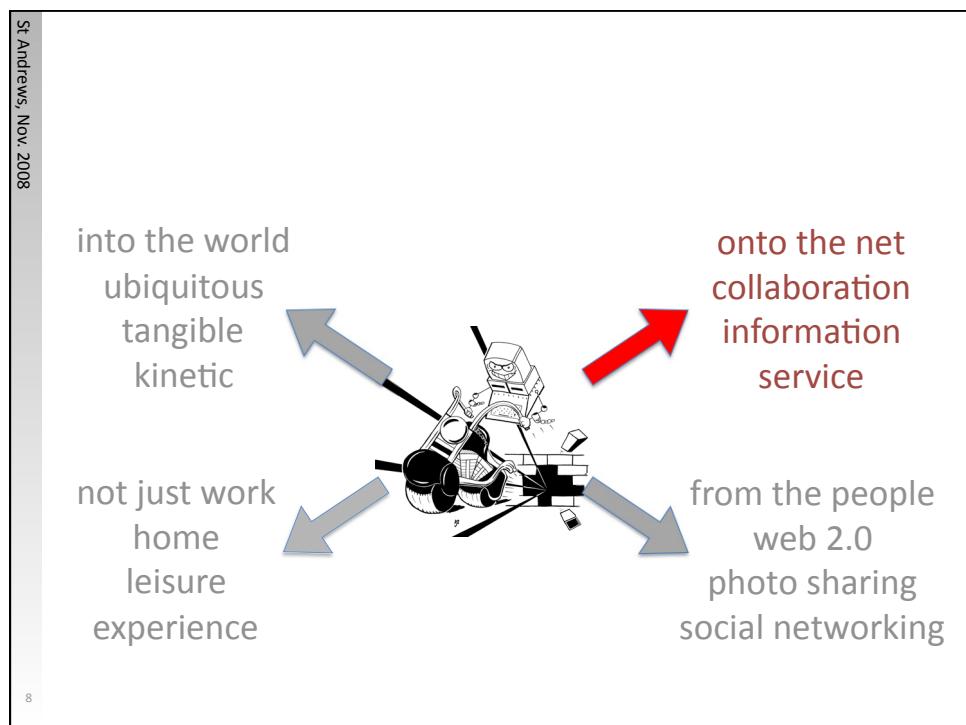
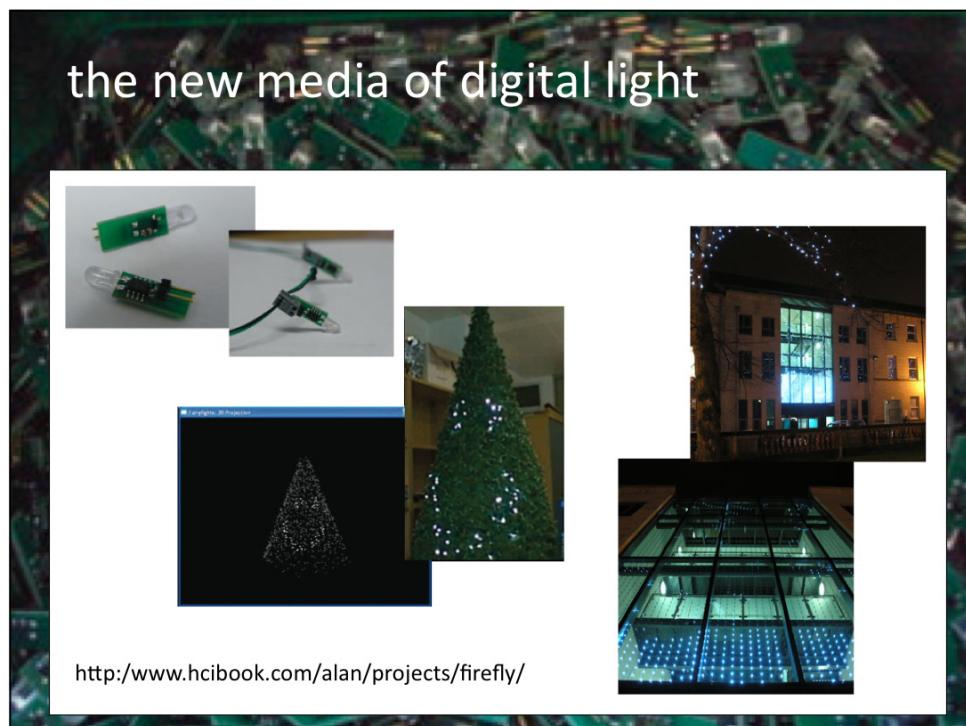
not just work
home
leisure
experience

onto the net
collaboration
information
service

from the people
web 2.0
photo sharing
social networking

4





onto the net collaboration information service

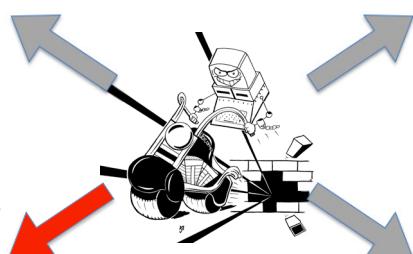


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just in time information ... or
perpetual interruption
human web vs. semantic web
the internet of things
information vs. knowledge
trust, provenance
semiotics vs. substance
service vs. product
global vs. local
photolurking, freecycle
china & india internet=mobile

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**not just work
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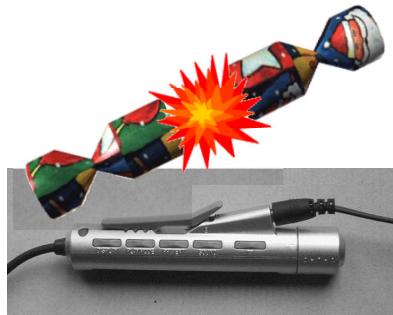


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not just work home leisure experience

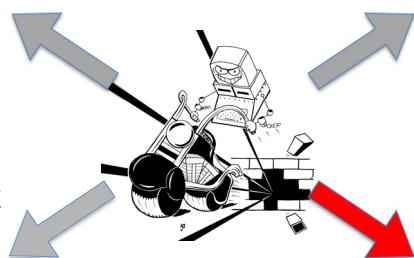


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how many computers?
fun & games
serious stuff!
e.g. crackers
sports, health, art
service & choice
=> user interface & experience
the long tail
=> design for optimal experience

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from the people web 2.0 photo sharing social networking



13

the socio-cyborg
memories for life, or maybe not
social emergence
experience and connectivity
user generated content
privacy & authority
technology
perpetual beta (+/-)
de-standardised interactins
mash-ups
democratisation of technology
... but usability DIY HCI

